

**KXPK Community Issues Report
Feb-13**

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2/26/2013	10:49:14 AM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/26/2013	4:42:25 PM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/27/2013	5:21:34 AM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/27/2013	6:51:13 AM	00:31	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/27/2013	2:24:16 PM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/27/2013	2:47:41 PM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/27/2013	6:14:49 PM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
2/27/2013	10:20:56 PM	00:30	(CHILDREN'S ORAL HEALTH) CNOH00050000	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tooth decay is the single most common chronic childhood disease and how brushing their teeth for 2 min a day can help prevent severe tooth pain later
Total for: Ad Council PSA (1355)				Total Spots:126			
Total for: (CHILDREN'S ORAL HEALTH) CNOH00050000				Total Spots:126			

ISCI Code: (FAMILIES FIGHTING FLU) WGCA1978812
Advertiser: Ad Council PSA (1355)

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2/24/2013	10:21:10 PM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/24/2013	10:42:36 PM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/25/2013	6:19:55 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/25/2013	9:21:05 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/26/2013	7:45:08 AM	00:31	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/26/2013	8:16:10 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/26/2013	9:17:13 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/26/2013	4:14:24 PM	00:31	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/26/2013	7:12:39 PM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/27/2013	6:21:05 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/27/2013	5:16:29 PM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/28/2013	1:22:30 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/28/2013	4:21:11 AM	00:30	(FAMILIES FIGHTING FLU) WGCB1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
Total for: Ad Council PSA (1355)				Total Spots:84			
Total for: (FAMILIES FIGHTING FLU) WGCB1978812				Total Spots:84			
<u>ISCI Code: (FAMILIES FIGHTING FLU) WGCC1978812</u>							
<u>Advertiser: Ad Council PSA (1355)</u>							
2/4/2013	9:49:46 AM	00:21	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/4/2013	1:22:48 PM	00:20	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/10/2013	7:59:04 AM	00:20	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/11/2013	7:20:14 AM	00:21	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/12/2013	4:40:41 AM	00:21	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/14/2013	11:45:45 AM	00:21	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/17/2013	7:58:55 AM	00:21	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/19/2013	11:49:13 AM	00:20	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
2/24/2013	7:57:40 AM	00:21	(FAMILIES FIGHTING FLU) WGCC1978812	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Tips & information for families to help prevent the flu and/or the spread of the flu.
Total for: Ad Council PSA (1355)				Total Spots:9			
Total for: (FAMILIES FIGHTING FLU) WGCC1978812				Total Spots:9			
<u>ISCI Code: (LA RED) CE EMPUJANDO PARA LA VIDA</u>							
<u>Advertiser: Ad Council PSA (1355)</u>							
2/4/2013	4:19:53 AM	01:00	(LA RED) CE EMPUJANDO PARA LA VIDA	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	gas and energy saving tips
Total for: Ad Council PSA (1355)				Total Spots:1			
Total for: (LA RED) CE EMPUJANDO PARA LA VIDA				Total Spots:1			
<u>ISCI Code: (LA RED) EPI FARMERS RANCHERS RESOLUTION</u>							
<u>Advertiser: Ad Council PSA (1355)</u>							
2/4/2013	11:38:50 PM	01:00	(LA RED) EPI FARMERS RANCHERS RESOLUTION	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Discrimination against hispanic farmers who where denied an agricultural loan to form part of investigation and fight for their rights
Total for: Ad Council PSA (1355)				Total Spots:1			
Total for: (LA RED) EPI FARMERS RANCHERS RESOLUTION				Total Spots:1			
<u>ISCI Code: (LA RED) PA EMPUJANDO PARA LA VIDA</u>							
<u>Advertiser: Ad Council PSA (1355)</u>							
2/4/2013	10:42:29 PM	01:00	(LA RED) PA EMPUJANDO PARA LA VIDA	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	gas and energy saving tips
Total for: Ad Council PSA (1355)				Total Spots:1			
Total for: (LA RED) PA EMPUJANDO PARA LA VIDA				Total Spots:1			
<u>ISCI Code: (LA RED) PVM FARMERS RANCHERS RESOLUTION</u>							
<u>Advertiser: Ad Council PSA (1355)</u>							
2/4/2013	11:23:32 PM	01:01	(LA RED) PVM FARMERS RANCHERS RESOLUTION	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Discrimination against hispanic farmers who where denied an agricultural loan to form part of investigation and fight for their rights
Total for: Ad Council PSA (1355)				Total Spots:1			
Total for: (LA RED) PVM FARMERS RANCHERS RESOLUTION				Total Spots:1			
<u>ISCI Code: (LA RED) SP FARMERS RANCHERS RESOLUTION</u>							
<u>Advertiser: Ad Council PSA (1355)</u>							
2/4/2013	9:42:29 PM	01:00	(LA RED) SP FARMERS RANCHERS RESOLUTION	Ad Council PSA (1355)	Services - Public Service - Non-Profit (1089)	KXPK-FM	Discrimination against hispanic farmers who where denied an agricultural loan to form part of investigation and fight for their rights
Total for: Ad Council PSA (1355)				Total Spots:1			

Total Spots:1

Discrimination against hispanic farmers who where denied an agricultutal loan to form part of investigation and fight for their rights

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CONCLUSION

FOOTNOTES

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2/2/2013	9:23:47 AM	00:30	COMPREHENSIVE IMMIGRATION REFORM FORUM	House PSA (1351)	Services - Public Service - Non-Profit (1089)	KXPK-FM	information about Immigration Reform and how it may impact hispanics
2/2/2013	9:43:08 AM	00:31	COMPREHENSIVE IMMIGRATION REFORM FORUM	House PSA (1351)	Services - Public Service - Non-Profit (1089)	KXPK-FM	information about Immigration Reform and how it may impact hispanics
2/2/2013	10:22:03 AM	00:31	COMPREHENSIVE IMMIGRATION REFORM FORUM	House PSA (1351)	Services - Public Service - Non-Profit (1089)	KXPK-FM	information about Immigration Reform and how it may impact hispanics
Total for: House PSA (1351)				<u>Total Spots:14</u>			
Total for: COMPREHENSIVE IMMIGRATION REFORM FORUM				<u>Total Spots:14</u>			

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